PURE Traceability Standard

Traceability is a necessary prerequisite to obtain information on the gathering of down and feathers.

In addition to already being GRS Certified, Minardi Piume decided to completely separate the recycled from the new material it collects and created PURE® Upcycled Down.

Furthermore, and in distinction to other recycled down alternatives on the market, PURE® Upcycled Down gives a total guarantee that the recycled down used for filling has undergone a full re-processing (washing, steam-drying and sorting) after being recovered from post-consumer waste, ensuring the highest cleanliness and quality standards in the field.

1. Objective of the PURE Traceability Standard

The PURE Traceability Standard was specifically designed with the aim of drafting a guideline for documentary traceability of recycled down and feathers. It ensures origin and full traceability of fillings branded under PURE®.

2. Scope

The PURE Traceability Standard is applicable to recycled down and feathers. It establishes the requirements for documenting the traceability of the above-mentioned filling material.

3. Process

- 3.1 The PURE Traceability Standard applies to :
 - · Recycled down and feathers gathered from used finished bedding / apparel articles in end of product life cycle.
 - · Recycled down and feathers processed by Minardi Piume SRL. and branded PURE®.
- 3.2 Minardi Piume collects old comforters, pillows and any other kind of down and feathers filled finished products which have already reached the end of their life cycle in order to recycle its contents
- 3.3 Otherwise a certificate forms the basis for traceability of this merchandise. The certificates provided by the supplier / collector certifying that the down and feathers were gathered from used finished bedding / apparel articles in end of life. The certificate shall contain the signature, full name and address of the supplier / collector for each delivery.

4. Audit

Audits according to PURE Audit Standard must be performed at regular intervals by

independent experts or organizations in order to verify documentation as well as internal methods and procedures. These audits pursue the aim of verifying the completeness of the PURE Traceability Standard.

5. Compliancy

At a defined deadline an existing warehouse is entered in the records as being rules compliant.

6. Commitment

The users of the PURE Traceability Standard commit themselves to provide to independent experts or organizations all records and detailed information which may be required to perform controls and audits.

7. Sourcing traceability

The merchandise originating from the source listed under points 3.1 that fulfils the above-mentioned qualifications is retraceable and is labelled accordingly for the production of finished products (e. g. duvets, pillows, garments, upholstery) or bulk recycled down.

8. Labelling

PURE® may cover different grades of retraceable recycled down which shall be specified on the commercial documents attached to the bulk products as well as labels / tags / hangtags supplied by Minardi Piume which are sewn / hung on finished bedding / apparel articles.

9. No blend allowed

- 9.1 Minardi Piume does not allow the blending of PURE® upcycled down and feathers with any "new" or "recycled" down and feather material.
- 9.2 Minardi Piume does not allow the blending of PURE® upcycled down and feathers with any synthetic or other non-down filling material.

10. Re-processing warranty

Any PURE® upcycled down material has a full and irrevocable guarantee that the filling material has undergone a full re-processing, in particular: washing, steam-drying and sorting.